

About

I operate at the intersection of taste and execution. My strength is knowing what good feels like before others can explain it, and knowing how to chisel toward it systematically. I move fluidly between the conceptual and the concrete, the felt and the built, to deliver novelty with a curated perspective.

Proficiencies

Codex/Claude Code, Adobe, Figma, brand design, web design, typography, prototyping, UI/UX, typography, audio production, whatever your story needs

Experience

Lead Designer | NumberOne AI (Mar '24 - Present)

- Leading brand, website, and marketing design for WethosAI and NumberOne AI, shipping interactive websites and brand systems built from scratch. Leveraging emerging tools and workflows to move fast, experiment boldly, and define the company's creative edge.

Designer/Marketing Lead | Cascade Mountain Tech (Mar '21 - Feb '24)

- Led brand, website, and marketing design across digital and social channels. Expanded from an initial website and brand refresh into broader creative direction. Produced infographics, marketing assets, and merchandising that amplified reach and strengthened the company's visual presence.

Brand Designer (Contract) | Coastline Custom Cabinetry (Aug '23 - Sep '23)

- Worked closely with the client to identify the core pillars of their business. Translated those insights into a new brand identity and a newly designed website.

Brand Designer (Contract) | SIPNSAND (Oct '20 - Jan '21)

- Strategized key brand elements including company color systems and typeface selection. Created a comprehensive style guide used in presentations to potential investors. Designed multiple exterior concepts for company vans.

Marketing/Design Intern | Ripl, Inc. (Jun '19 - Sep '19)

- Created digital content supporting the launch of a new webpage and iOS app. Collaborated with the UX/UI team to help troubleshoot and refine app functionality.
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Education

Seattle University

BA Digital Design | 2016 - 2020